Center for Hearing and Communication

Connect to Life®
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About the Logo

THE CHC LOGO TODAY

CHC launched this logo in 2009 when it changed its name from League for the Hard of Hearing to CHC. We received our certificate of incorporation in April, 2009.
CHC's Colors

OUR COLOR PALETTE FOR LOGO USAGE

PANTONE 5091CD
PANTONE 002B5C
PANTONE C9DCED
CHC's Colors

PANTONE F06D22
PANTONE 5091CD
PANTONE 002B5C
PANTONE C9DCED
PANTONE AFCD36

OUR COLOR PALETTE FOR BRAND USAGE
Logo Font

CENTER FOR HEARING AND COMMUNICATION

OUR HEADING FONT IS WORKING SANS BOLD
AA BB CC DD EE FF GG HH II JJ KK LL MM NN OO PP QQ RR SS TT UU VV WW XX YY ZZ 1 2 3 4 5 6 7 8 9 0

OUR BODY FONT IS OPEN SANS REGULAR
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1 2 3 4 5 6 7 8 9 0

Mak

Mak
Exclusion Zones

THE SAFE DISTANCE TO PUT OUR LOGO IN

Presentations are communication tools that can be used as lectures, speeches, reports, and more. It is mostly presented before an audience.
Presentations are communication tools that can be used as lectures.

**Vertical**

**Horizontal**

**Icon**

Presentations are communication tools that can be used as lectures.
Reminders

RULES ON LOGO USE TO KEEP IN MIND

**DO NOT** change the color. Use only the colors in the palette.

**DO NOT** crop the logo.

**DO NOT** add shadows or effects.
Reminders

Rules on Logo Use to Keep in Mind

**DO NOT** rotate the logo.

**DO NOT** put over another illustration.

**DO NOT** use tint or opacity.

Do not put the logo to appear in a box. Use the transparent version of the logo rendered white when it's positioned on a dark background.